



Berlin, Germany



+49 152 5739 1742



rogertenambergen@gmail.com



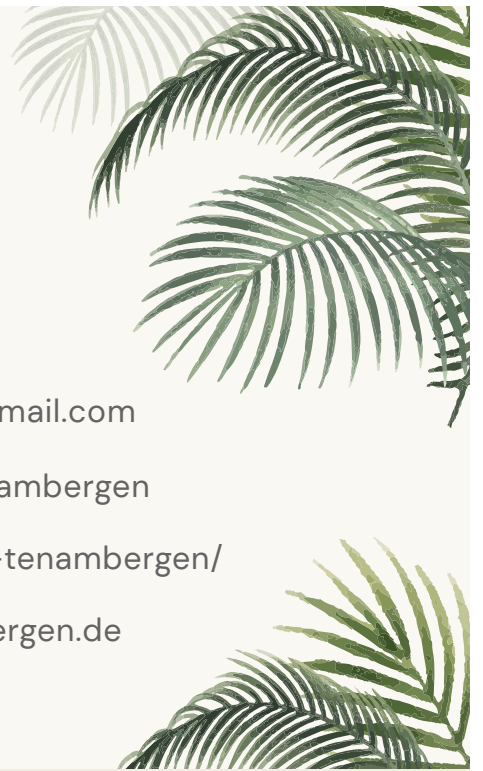
behance.net/rogertenambergen



linkedin.com/in/roger-tenambergen/



https://roger-tenambergen.de



## Roger Tenambergen UI/UX Product Designer

### SUMMARY

UI/UX Product Designer with a background and several years of international experience in advertising and developing beautiful and effective applications.

### UI&UX DESIGN PROJECTS

#### ***Planet Food***

Recipe App

[View Case Study](#)

A project covering UX and UI methods including Competitive Analysis, User Psychology, Preference Testing, Creating a Style Guide, Final UI, and Responsive Design.

#### ***Expat Circle***

Location-Based Social App

[View Case Study](#)

An app that allows ex-pats and like-minded people to find each other through filtering options like location. Methods used include a project proposal, competitor research, wireframing, and prototyping.

### ART DIRECTION

### ADVERTISEMENT

#### ***International Clients***

Concept & Art Direction

[View Work Samples](#)

Various works are presented here, from e-invites to billboards to 3D floorplans, for which I was responsible for the concept and art direction. I also covered other areas of responsibility such as image processing and illustration.

## WORK EXPERIENCE

07/2014 – Present  
**Multimedia Designer,  
Berlin**

Conception and creation of the external presentation of a wholesale and retail trade company, including desktop and mobile design as an in-house designer.

Freelancer in design/art direction/concept. Winning orders from international customers from concept to final artwork.

01/2014 – 05/2014  
**Multimedia Designer,  
Nairobi, Kenya**

Creation of the 360° campaign for the marketing event Jameson St.Patricks Day, which attracted a lot of attention through banners and web design.

Design and 3D modeling of vehicles from blueprints or from my imagination for an award-winning mobile racing game.

04/2012 – 12/2013  
**Art Director Digital  
Young & Rubicam Brands,  
Nairobi, Kenya**

Launch of an award-winning 360° campaign for a home entertainment provider, which made the company the market leader in East Africa.

07/2010 – 04/2012  
**Junior-Designer  
Young & Rubicam Brands,  
Nairobi, Kenya**

Storyboarding, image editing, illustration, campaign management, and pitches. My customer service led to the acquisition of our most valuable account.

01/2010 – 07/2010  
**Intern  
Young & Rubicam Brands,  
Nairobi, Kenya**

Preparation for websites through animated and static components. Creation of print and digital advertising.

## EDUCATION

02/2022 – 07/2022  
**Career Foundry, Berlin**

**Degree as User Interface Designer**  
UI specialization with UX-Best Practices

05/2007 – 09/2009  
**School of Audio  
Engineering (SAE) /  
Middlesex University  
London, Berlin**

**Bachelor in Multimedia Design**  
Business & Legal Studies • Web Development • Screen Design • Creative Direction • Research Projects

02/2006 – 02/2007  
**School of Audio  
Engineering (SAE), Berlin**

**Creative Media Diploma**  
Online Publishing • Advanced Compositing & Special Effects • Industry Perspectives • Issues & Research Techniques • Cultural Perspectives • Web applications  
• movies • 3D projects

**Skills**

Low to High Fidelity Wireframes  
User Interviews  
Surveys  
Feedback  
User Story  
User Flows  
User Tasks  
Pen&Paper, Sketching  
Rapid Prototyping  
User-human-centered Design  
Design Thinking  
Idea Concept and Execution  
Product and Service Design  
Lean UX and Agile UX  
Usability Testing, Preference Testing  
Moodboards, Storyboards, Mockups  
Brand Awareness, Design Patterns  
User Research, Data Analysis  
Style Guide plus Visual Design  
Storytelling  
User and Business Goals  
Market, Competitors, and Business Research  
SWOT  
OKR - Objective Key Results Information Architecture

**Tools**

Figma  
Sketch  
InVision  
Flinto  
UsabilityHub  
Photoshop  
Illustrator

**Advanced Knowledge**

InDesign  
After Effects  
WordPress  
Cinema 4D  
Final Cut

**Languages**

German (Native)  
English (Professional proficiency)  
French (Intermediate)

